

# NantwichNews

[www.thenantwichnews.co.uk](http://www.thenantwichnews.co.uk)

**Nantwichnews** has a fresh, new look after three great years of growth!

We have even more features, including a **responsive layout** that automatically adapts to any screen – desktops and mobile devices (laptops, ipads, iphones).

***And now we are offering more advertising opportunities!***

We have a massive, local audience in Cheshire. Just look at our stats. In the first 6 months of 2014, **Nantwichnews** has had:

- **268,000 page views**
- **73,300 unique visitors (readers)**
- **56% returning visitors (individuals visiting more than once)**
- **93,000 visits made from mobile phones or tablets**

*(source: Google Analytics 01/01/14 to 01/07/14)*

We can offer you the best value advertising around, as we have no print overheads...

***A homepage advert for 3 months for less than £1 a day!***

You provide the advert and we'll link it to a web or promotional page of your choice. We also offer different sizes in square, tower or landscape shape.

You will also gain a FREE listing on "Our Sponsors" page when you take out an advert.

Or you can take out a listing on "Our Sponsors" page for just £20 for the whole year. It will list your business name, phone and email contact, web address, and a brief description of the business.

**So raise your profile and build a brand long-term in Nantwich and Cheshire.**

Email [sales@thenantwichnews.co.uk](mailto:sales@thenantwichnews.co.uk), call Editor **Pete Leydon** on 07906 492664, or follow and message us on Twitter **@nantwichnews**

***\*View our current advertising tariffs on the next page***

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## Current advertising rates as on JULY 1, 2014

**470x70 masthead banner** = £70 per month; £180 for 3 months; £270 for 6 months; £450 for 12 months

**470x70 homepage top banners** = £60 per month; £160 for 3 months; £250 for 6 months; £400 for 12 months

**470x70 featured story banner** = £50 per month; £130 for 3 months; £220 for 6 months; £350 for 12 months

**470 x 70 category homepage banners** = £50 per month; £130 for 3 months; £220 for 6 months; £350 for 12 months

**250x250 homepage side banner** = £50 per month; £130 for 3 months; £220 for 6 months; £350 for 12 months

**125x250 homepage tower banner** = £35 per month; £90 for 3 months; £165 for 6 months; £300 for 12 months

**250x125 homepage landscape banner** = £35 per month; £90 for 3 months; £165 for 6 months; £300 for 12 months

**125x125 homepage square banner** = £25 per month; £70 for 3 months; £125 for 6 months; £200 for 12 months

**500 x 100 story page top banner** = £60 calendar month; £160 for 3 months; £250 for 6 months; £400 12 months

**500 x 100 story page bottom banner** = £50 calendar month; £130 for 3 months; £220 for 6 months; £350 12 months

**Our Sponsor page listing** = £20 for 12 months

### **NOTES:**

1. *Prices on condition that all copy/imagery is supplied in correct format, size and dimensions by advertiser.*
2. *There will be an additional charge (£10 minimum) for any significant design or alteration works carried out by **NantwichNews** which are agreed in advance with the advertiser.*
3. *During the agreed advertising period, advertisers may request to change or amend their advert.*
4. *Changes will take effect within 48 hours of an amendment request, providing new copy/imagery is supplied in good time.*
5. *Adverts will go "live" on **NantwichNews** as soon as the invoice is paid, or by prior agreement with individual advertisers.*
6. *Invoices will be made via Paypal, and can be settled by Paypal, BACs or cheque.*
7. *All details will be enclosed on your invoice.*
8. *Advertising revenue is used to fund site development, hosting, domain costs and other expenses.*
9. *For a full breakdown, please refer to our [Terms and Conditions of Supply](#) on the site.*