Nantwich News
thenantwichnews.co.uk
editor@thenantwichnews.co.uk
sales@thenantwichnews.co.uk
07906 492664
@nantwichnews

Media Pack 2019

Facts

Figures

Prices

Our audience ...and your audience

We let the facts speak for themselves

Growth

- 1.2 million+ page views
- 840,000+ visit sessions
- 320,000+ unique readers

Acquisition

- 43% organic
- 34% social media
- 20% direct
- 3% referral

Mobile

- 60% mobile phone
- 15% tablet
- 25% desktop

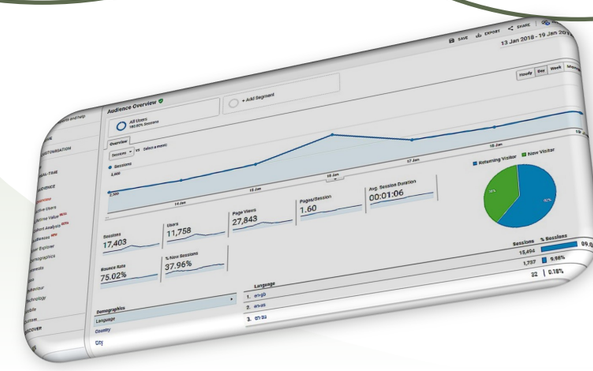
Demographic

- 53% female
- 47% male

Mobile

Social

Local

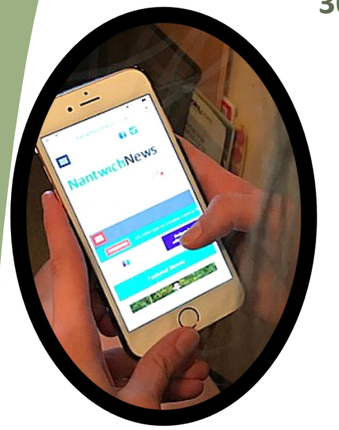


Our social audience working for you

More than 18,000 follow our Social Media channels

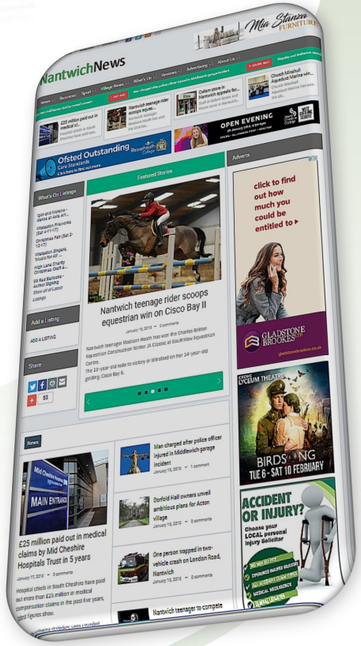
30% growth in Facebook & Instagram audience to 10,000+

10% growth in Twitter audience to 8,600+



Our directory page working for you

- Full listing page
- Extensive bio
- Pictures, social media
- Contacts, maps
- Customer reviews
- Job vacancies
- Announcements
- Free listing with ad



Hundreds follow our Directory Facebook Page and benefit from regular promotion!

Advertising with us will work for you

- Biggest reach, best value
- Seen on EVERY page
- Direct clickthroughs
- Long-term presence
- Local audience
- Free directory listing
- Choice of banners
- Interactive
- Mobile-friendly
- New biz discounts

Our 2019 rate card*

Email sales@thenantwichnews.co.uk or call 07906 492664 to discuss bespoke packages to suit

Advert size	3 months	6 months	12 months
Masthead banner 470x70	£255	£420	£660
Homepage slider 470x70	£225	£360	£540
Homepage side Large 250x500	£255	£420	£660
Homepage side medium 250x250	£180	£300	£480
Post page header/footer 500x100	£150	£260	£400

NEW FOR 2019—Sponsored Posts and Advertorials on request

**See our website for full terms and conditions*