Nantwich News

editor@thenantwichnews.co.uk sales@thenantwichnews.co.uk 07906 492664 @nantwichnews

# Media Pack 2023



**Nantwich News** 

thenantwichnews.co.uk

# **Our audience = your audience** The 2022 facts speak for themselves



- 1.3 million+ page views
- 1 million+ visit sessions
- 450,000+ unique readers

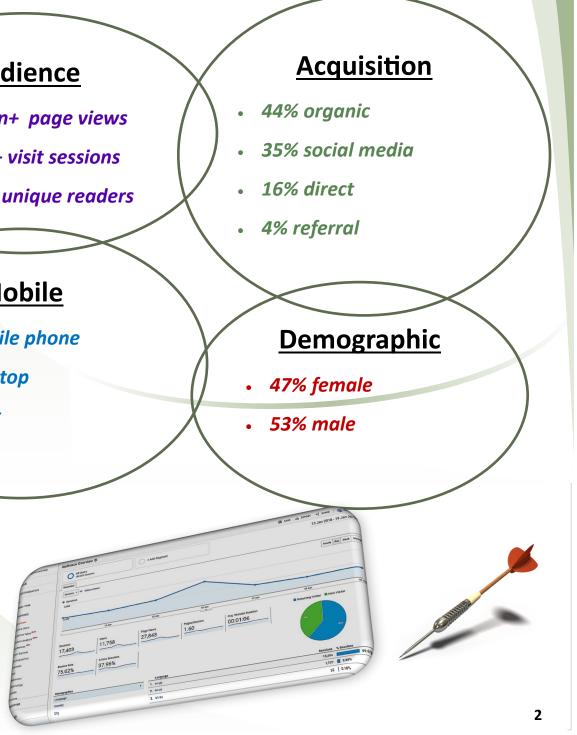
#### <u>Mobile</u>

- 71% mobile phone
- 21% desktop
- 8% tablet

Mobile

Social

Local



thenantwichnews.co.uk

#### **Nantwich News**

thenantwichnews.co.uk

#### **Nantwich News**

### 31,000+ social media audience



Massive growth in Facebook, Instagram and Twitter audience



### **New business section + directory**

In 2023—make use of our huge audience!

- Full listing page
- Extensive bio
- Pictures, social media
- Contacts, maps



- Job vacancies
- Advertorials
- Free basic listings



- Biggest reach, best value
- Seen on EVERY page
- Direct clickthroughs
- Long-term presence
- Local audience

Email sales@thenantwichnews.co.uk or call 07906 492664 to discuss bespoke packages

Advert size	3 months	6 months	12 months
Full width top page	£420	£720	£1,200
Right of Masthead banner	£270	£450	£720
Homepage Carousel banner	£240	£390	£600
Homepage side Large 250x500	£255	£420	£660
Homepage side medium 250x250	£180	£300	£480
Facebook Banner 700x470	£150	N/A	N/A

Sponsored Posts/Adfeatures also available - see here for details Visit our website for full terms and conditions



Register and list for FREE and benefit from regular promotion across ALL our channels

thenantwichnews.co.uk

## Advertising with us works for you

- Free directory listing
- Choice of banners
- Interactive
- Mobile-friendly
- New biz discounts

# Our 2023 rate card\*