Nantwich News

editor@thenantwichnews.co.uk sales@thenantwichnews.co.uk 07906 492664 @nantwichnews

Media Pack 2023



Nantwich News

thenantwichnews.co.uk

Our audience = your audience The 2022 facts speak for themselves



- 1.3 million+ page views
- 1 million+ visit sessions
- 450,000+ unique readers

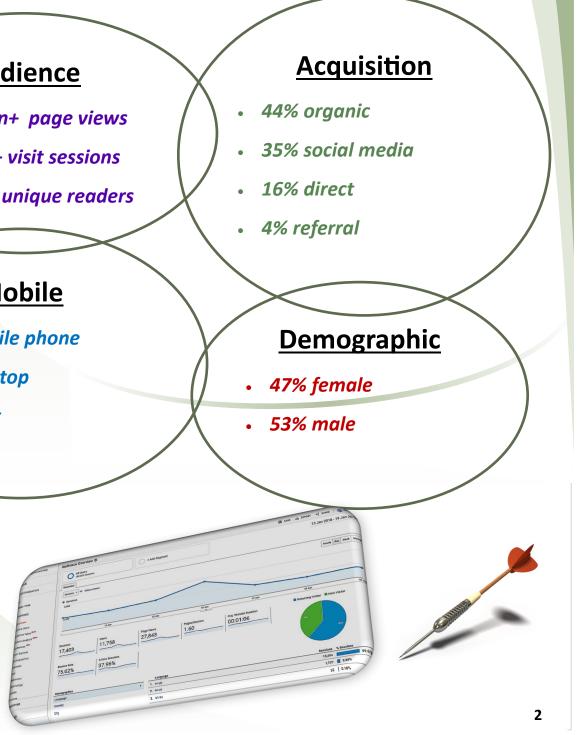
<u>Mobile</u>

- 71% mobile phone
- 21% desktop
- 8% tablet

Mobile

Social

Local



thenantwichnews.co.uk

Nantwich News

thenantwichnews.co.uk

Nantwich News

31,000+ social media audience



Massive growth in Facebook, Instagram and Twitter audience



New business section + directory

In 2023—make use of our huge audience!

- Full listing page
- Extensive bio
- Pictures, social media
- Contacts, maps



- Job vacancies
- Advertorials
- Free basic listings



- Biggest reach, best value
- Seen on EVERY page
- Direct clickthroughs
- Long-term presence
- Local audience

Email sales@thenantwichnews.co.uk or call 07906 492664 to discuss bespoke packages

Advert size	3 months	6 months	12 months
Full width top page	£420	£720	£1,200
Right of Masthead banner	£270	£450	£720
Homepage Carousel banner	£240	£390	£600
Homepage side Large 250x500	£255	£420	£660
Homepage side medium 250x250	£180	£300	£480
Facebook Banner 700x470	£150	N/A	N/A

Sponsored Posts/Adfeatures also available - see here for details Visit our website for full terms and conditions



Register and list for FREE and benefit from regular promotion across ALL our channels

thenantwichnews.co.uk

Advertising with us works for you

- Free directory listing
- Choice of banners
- Interactive
- Mobile-friendly
- New biz discounts

Our 2023 rate card*