

# Media Pack 2024



Facts

Figures

Prices

# Our audience = your audience

The 2023 facts speak for themselves

## Audience

- 1.9 million+ page views
- 1.5 million+ visit sessions
- 850,000+ unique readers

## Acquisition

- 38% organic
- 33% social media
- 25% direct
- 4% referral

## Mobile

- 74% mobile phone
- 18% desktop
- 8% tablet

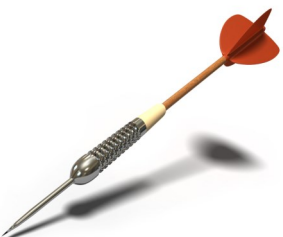
## Demographic

- 46% female
- 54% male

Mobile

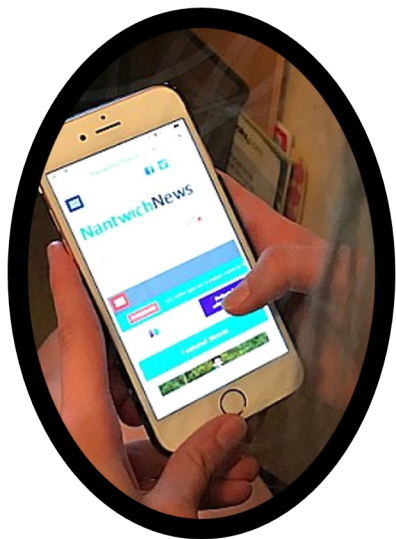
Social

Local





33,000+ social media audience

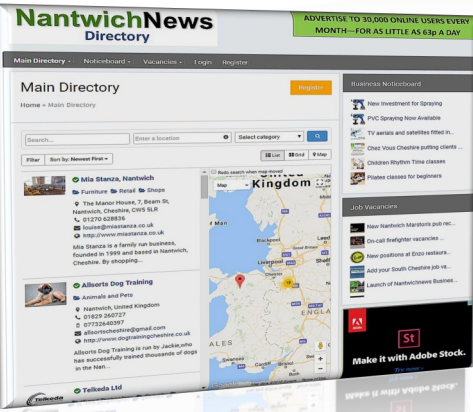
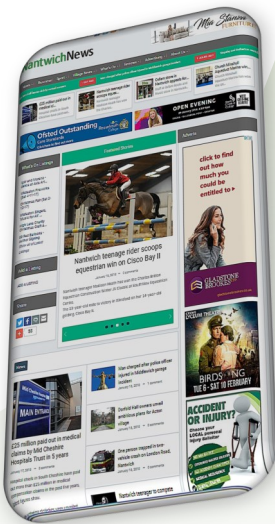


Massive growth in Facebook, Instagram and Twitter audience



New business section coming soon!  
In 2024—make use of our huge audience

- Full listing page
- Extensive bio
- Pictures, social media
- Contacts, maps
- Customer reviews
- Job vacancies
- Advertorials
- Free basic listings



You can register and list for FREE and benefit from regular promotion across our channels

Advertising with us works for you

- Biggest reach, best value
- Seen on EVERY page
- Direct click-throughs
- Long-term presence
- Local audience
- Free business listing
- Choice of banners
- Interactive
- Mobile-friendly
- New biz discounts

Our 2024 rate card\*

Email sales@thenantwichnews.co.uk or call 07906 492664 to discuss bespoke packages

Advert size	3 months	6 months	12 months
Full width top page	£420	£720	£1,200
Right of Masthead banner	£270	£450	£720
Homepage Carousel banner	£240	£390	£600
Homepage side Large 250x500	£255	£420	£660
Homepage side medium 250x250	£180	£300	£480
Facebook Banner 700x470	£150	N/A	N/A

Sponsored Posts/Adfeatures also available - [see here for details](#)  
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