

Media Pack 2025



Facts
 Figures
 Prices

Our audience = your audience

The 2024 facts speak for themselves

Audience

- 2.8 million page views
- 2.4 million visit sessions
- 1.8 million unique readers

Acquisition

- 38% organic
- 33% social media
- 25% direct
- 4% referral

Mobile

- 74% mobile phone
- 18% desktop
- 8% tablet

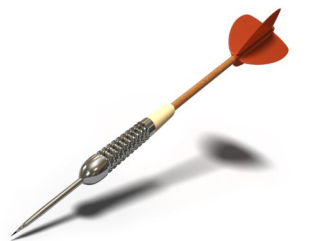
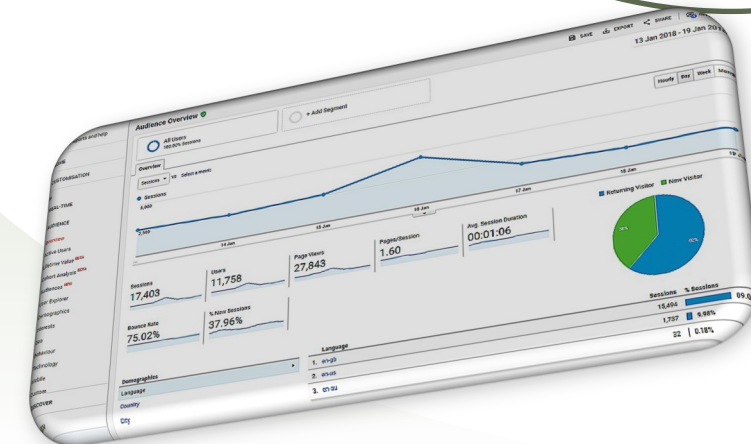
Demographic

- 48% female
- 52% male

Mobile

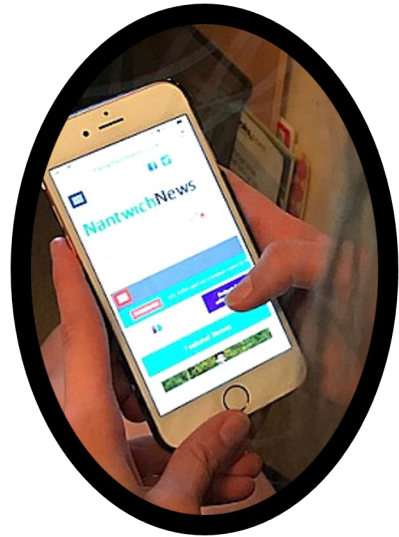
Social

Local



47,000+ social media audience

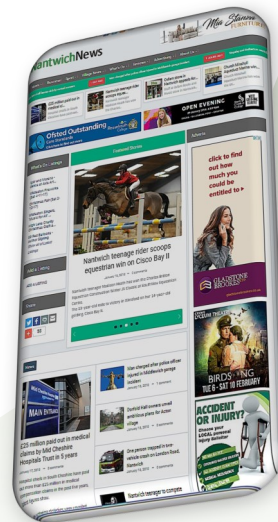
Massive growth in Facebook, Instagram and Twitter audience



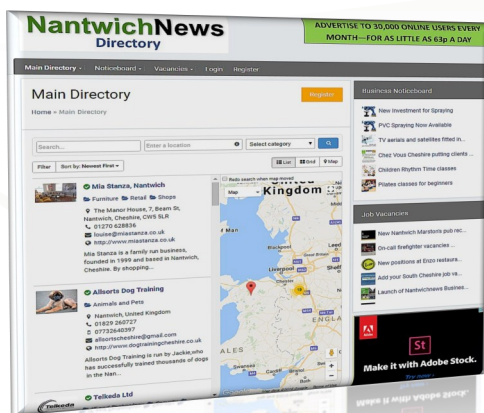
New business section coming soon!

In 2025—make use of our huge audience

- Full listing page
- Extensive bio
- Pictures, social media
- Contacts, maps
- Customer reviews
- Job vacancies
- Advertorials
- Free basic listings



You can register and list for FREE and benefit from regular promotion across our channels



Advertising with us works for you

- Biggest reach, best value
- Seen on EVERY page
- Direct click-throughs
- Long-term presence
- Local audience
- Choice of banners
- Interactive
- Mobile-friendly
- New biz discounts
- Nantwich Life discounts

Our 2025 rate card*



Email sales@thenantwichnews.co.uk or call 07906 492664 to discuss bespoke packages

Advert size	3 months	6 months	12 months
Full width top page	£420	£720	£1,200
Right of Masthead banner	£270	£450	£720
Homepage Carousel banner	£240	£390	£600
Homepage side Large 250x500	£255	£420	£660
Homepage side medium 250x250	£180	£300	£480
Facebook Banner 700x470	£150	N/A	N/A

Sponsored Posts/Adfeatures also available - [see here for details](#)

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