

# Media Pack 2020



Facts  
 Figures  
 Prices

# Our audience = your audience

## The facts speak for themselves

### Growth

- 1.6million+ page views
- 1.1million+ visit sessions
- 480,000+ unique readers

### Acquisition

- 39% organic
- 28% social media
- 29% direct
- 4% referral

### Mobile

- 60% mobile phone
- 28% desktop
- 12% tablet

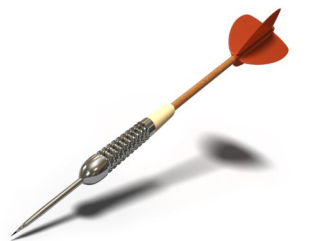
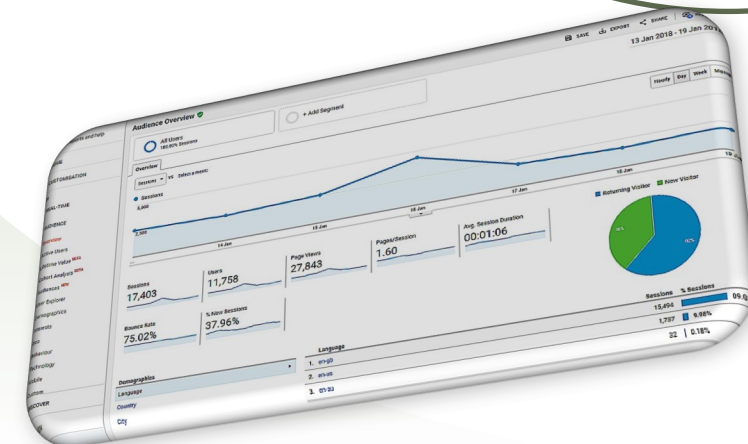
### Demographic

- 52.5% female
- 47.5% male

Mobile

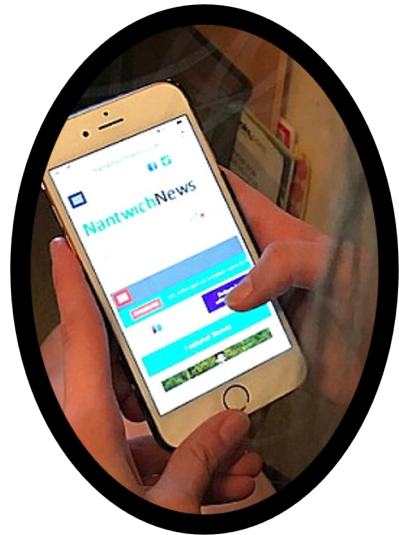
Social

Local



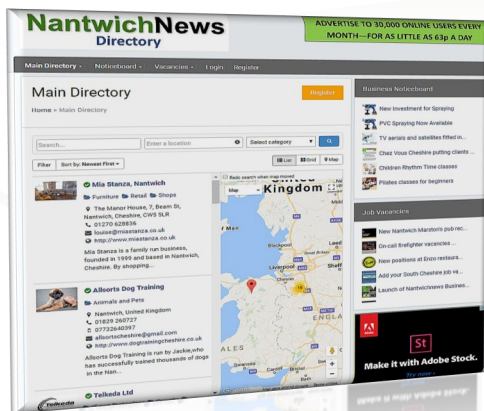
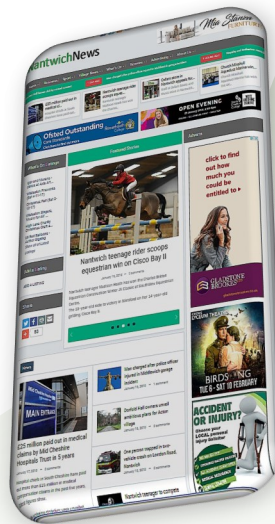
# 22,000+ social media audience

30% growth on Facebook/Instagram  
10% growth on Twitter



## Join our Nantwich Business Directory ([thenantwichnews.co.uk/directory](http://thenantwichnews.co.uk/directory))

- Full listing page
- Extensive bio
- Pictures, social media
- Contacts, maps
- Customer reviews
- Job vacancies
- Announcements
- Free listing with ad



**Register for a one-off £30 and benefit from regular promotion across ALL our channels**

# Advertising with us works for you

- Biggest reach, best value
- Seen on EVERY page
- Direct clickthroughs
- Long-term presence
- Local audience
- Free directory listing
- Choice of banners
- Interactive
- Mobile-friendly
- New biz discounts

## Our 2020 rate card\*



Email [sales@thenantwichnews.co.uk](mailto:sales@thenantwichnews.co.uk) or call 07906 492664 to discuss bespoke packages

Advert size	3 months	6 months	12 months
Masthead banner 470x70	£255	£420	£660
Homepage slider 470x70	£225	£360	£540
Homepage side Large 250x500	£255	£420	£660
Homepage side medium 250x250	£180	£300	£480
Facebook Banner 700x470	£150	N/A	N/A

Sponsored Posts/Adfeatures also available - [see here for details](#)

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